



CRAFT
1861

**2023 Q1_2
LOOKBOOK**

OUR MISSION

Our mission is to unite the power of nature with the passion of sports and entertainment to invigorate personal well-being and inspire sustainable change around the world.



WHAT WE MAKE

We believe in the power of nature and have formulated it with responsibly-sourced, all-natural ingredients to make our world-class restorative and skincare wellness products. To ensure the safety and wellbeing of our customers, our ingredients, manufacturing facilities, and testing criteria are held to the most rigorous, certified standards available.



OUR PRODUCT STANDARDS

- Craft 1861 products are produced in accordance with legal requirements and are manufactured in BSCG, GMP®, and FDA-certified facilities. This ensures consistency in potency, purity, and appearance.
- All Craft 1861 products are BSGC Certified Drug Free ® exceeding World Anti-Doping Agency (WADA) banned substance standards.
- Our cannabidiol products are BSGC Certified CBD® for drug testing protection, WADA-prohibited substance screening, verification of cannabidiol-only and zero THC content, contaminant testing, synthetic cannabinoid screening, and evaluation of claims and GMP® compliance. They are non-psychoactive, non-toxic, and non-habit forming.
- Our all-natural ingredients are tested to BSCG Certified Quality™ verifying that ingredient identity and label claims meet specifications as well as checking for heavy metals, microbiological agents, pesticides, and solvents.
- We guarantee transparent, consumer-accessible, certified testing data for every product we make. All of our products receive an individual batch number consumers can trace for exact test results for banned substances. This allows for trusted use by professional athletes and leagues, licensed medical professionals and practitioners, civil service employees, and other regularly tested individuals.



RESTORATIVE CARE

Soothe sore muscles and joints and ease the discomfort of minor skin irritations and swelling with the restorative power of Craft 1861's essential oils, botanicals, and Beta-Caryophyllene plus hemp-derived CBD.



SOOTHE

CBD Body Butter
With Beta-Caryophyllene

500 mg CBD | 1000 mg BCP
NET WT 2 oz | 59 ml

Soothe sore muscles and joints with the restorative power of botanicals, essential oils, and Beta-Caryophyllene plus hemp-derived CBD. It is formulated with two transdermal carriers to bring restorative power to the underlying tissues for a swift recovery. Combined with shea butter to nourish and the oils of jojoba and squalane which act as antioxidants, Soothe will help alleviate discomfort to get you back to where you want to be.

Ingredients: Distilled Water, Shea Butter, Jojoba Oil, Squalane Oil, Emulsifying Wax NF, Beeswax, Cetyl Palmitate, Cetyl Alcohol, Phenoxyethanol, Caprylyl Glycol, Vitamin E Oil, Beta-Caryophyllene (BCP), Hemp-Derived Cannabidiol Isolate (CBD), Konjac Powder. **THC Free.**



HEAL

CBD First Aid Balm
With Beta-Caryophyllene

750 mg CBD | 1000 mg BCP
NET WT 2 oz | 59 ml

Soothe minor skin irritations and swelling with the restorative power of essential oils and Beta-Caryophyllene (BCP) plus hemp-derived CBD. BCP engages the inflammatory system to reduce swelling and redness. The essential oil blend of arnica, lavender, and tea tree has antimicrobial properties which aid in the recovery of sore muscles making for fast therapeutic relief.

Ingredients: Cocoa Butter, Shea Butter, Coconut Oil, Beeswax, Squalane Oil, Beta-Caryophyllene (BCP), Sweet Almond Oil, Castor Oil, Hemp-Derived Cannabidiol Isolate (CBD), Arnica Oil, Eucalyptus Oil, Lavender Oil, Tea Tree Oil, Chamomile Oil. **THC Free.**

INGESTIBLES

Craft 1861's oral sprays offer a powerful combination of natural flavors and Beta-Caryophyllene (BCP) plus hemp-derived CBD for a fast, flavorful way to activate your wellness daily.



CINNAMON



SWEET MINT

VIVE

CBD Oral Spray
With Beta-Caryophyllene

1000 mg CBD | 270 mg BCP
NET WT 1 oz | 30 ml

Each pump of a Craft 1861 oral spray quickly delivers 6 mg of therapeutic Beta-Caryophyllene (BCP) plus hemp-derived CBD to help you flavorfully activate your wellness daily. Sprayed directly in the mouth, it delivers all the benefits of CBD where you want, when you want with a refreshing smoothness of sweet mint or the punchy, bright flavor of cinnamon.

Cinnamon Flavor Ingredients:

Squalane Oil, Grapeseed Oil, Hemp-Derived Cannabidiol Isolate (CBD), Beta-Caryophyllene (BCP), Cinnamon Oil. **THC Free.**

Sweet Mint Flavor Ingredients:

Squalane Oil, Grapeseed Oil, Hemp-Derived Cannabidiol Isolate (CBD), Beta-Caryophyllene (BCP), Peppermint Oil, Stevia, Coconut Oil. **THC Free.**

SKINCARE

Craft 1861 skincare provides all the benefits of hemp-derived CBD plus the additional benefits found in Beta-Caryophyllene (BCP) and non-shark-derived Squalane Oil which carries and delivers CBD properties to skin receptors. Together, these ingredients can help achieve a healthier complexion that appears vibrant, toned, and more robust.



CALM

Nighttime CBD Facial Oil
With Beta-Caryophyllene

300 mg CBD | 250 mg BCP
NET WT 1 oz | 30 ml

Calm nighttime facial oil soothes irritated tired skin. Oil strengthens the outer layer of the skin helping to minimize epidermal water loss. This keeps skin hydrated and helps to lessen the appearance of fine lines and wrinkles. Beta-Caryophyllene (BCP) plus hemp-derived CBD reduces inflammation while squalane oil helps to alleviate the appearance of scarring. The result, skin that is pampered and refreshed. Wake up to a more nourished and balanced complexion.

Ingredients: Squalane Oil, Hemp Seed Oil, Hemp-Derived Cannabidiol Isolate (CBD), Beta-Caryophyllene (BCP). **THC Free.**

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THANK YOU

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